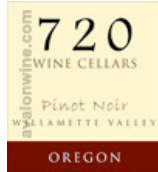


January 2009

541-752-7418

Oregon Reserve Pinot noir Club

Daedalus Cellars Maresh Vineyard 06 \$60
720 Cellars 06 \$25

**Northwest Big Reds Club**

O'Shea Scarborough Proprietor's
Cabernet Sauvignon 06 \$42
Trust Cellars Cabernet Sauvignon 06 \$39

**Northwest New Discoveries Club**

Three Fools Del Rio Red 07 \$22
Remy Wines Three Wives Red 06 \$18



Avalon Wine Inc 201 SW 2nd St Corvallis OR 97333
541-752-7418

WINE SHIPPING NEWS

It's still cold across the country. We'll be monitoring the weather and will contact you if your shipment must be delayed. Air Shipping is safer and may be necessary in colder areas.

Robert Parker's Wine Advocate on Oregon's 2007 Vintage

Burgundy fans take note! Some of the best early-release 2007 Oregon Pinots are here, delivering elegance and balance, ripe and juicy fruit. If you like to pair Pinot with food, you'll love these wines. 2007 is our favorite of the last three vintages for food and wine pairing!

Jay Miller, The Wine Advocate's Oregon reviewer, had glowing praise for the 2007 Pinots: "These wines will be lower in alcohol than the 2006 but with better concentration, more elegance, and very good aging potential. In other words, it will be a vintage to please both the intellect and the senses."

Pundits on Washington State's 2006 Vintage

Wine Spectator rates Washington's 2006 vintage as an "A-" and says: "Even jaded winemakers had little to complain about when it comes to assessing the 2006 vintage in Washington. The weather was nearly ideal."

Parker's Wine Advocate says: "Speaking of money, in the context of the world market, Washington wines offer sensational value. There are very few wines that cost more than \$100 and the vast majority of top Bordeaux-based wines and Syrahs are in the \$30-45 price range. The main issue at this point is that many of my highly rated wines are produced in very small quantities. Inevitably, it will be necessary to get on the mailing lists of your favorite wineries." The Wine Advocate rated the 2006 vintage 91+ points.

January Featured Wines**Daedalus Cellars Maresh Vineyard Pinot noir 2006 \$60 Exclusive to Avalon Wine**

Aron Hess is the brilliant winemaker and manager of "Twelfth and Maple", a state of the art winemaking facility that is Oregon's most advanced. Aron's personal winery is Daedalus Cellars.

Aron has worked with Maresh grapes since he started at Rex Hill Vineyards in 1998, and it has been his favorite vineyard since. Maresh Vineyard is the oldest planting on Worden Hill Road, beginning in 1971. Aron made about 100 cases from extremely low yielding vines and magnificent fruit.

720 Cellars Pinot noir 06 \$25**Exclusive Wine Club member Pre-Release**

Chris Heider's popular wines rarely make it past the county line - his local following is so strong. Delicious and super reasonably priced, Chris creates classic Oregon Pinot noir, vintage after vintage. This 2006 Pinot is a melange of fruit, spice, and fresh-turned earth, and is balanced for cellaring.

O'Shea Scarborough Proprietor's Cabernet Sauvignon 06 \$42 New Washington Winery you Want to Know

Travis Scarborough and Darryn O'Shea made white and red wines in 2006 and 2007 with fruit from some of Washington's hot vineyards - Horse Heaven, Klipsun, and Champoux among them. With the help of friends and their connections in the Washington wine industry, they've produced a lineup of remarkable wines.

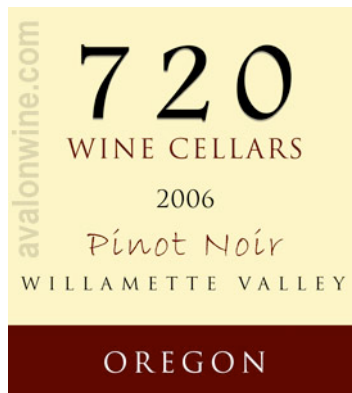
Remy Wines "Three Wives" Red Table Wine 06 \$18

27 year-old Remy Drabkin makes Italian inspired wines in the Pinot-centric Oregon Willamette Valley. Sangiovese, Cannonau, Barbera, and Lagrien are some of the varietals she uses in making her polished wines. Grapes for her wines are purchased in both Washington State and Southern Oregon. She has longtime friendships in Oregon's winemaking community, growing up with the children of some of Oregon's most famous winemakers. Before Oregon, she lived in an Italian section of Pittsburgh and learned about winemaking, Italian style, from local families.

Wine Club Password Protected Web Pages are at http://www.avalonwine.com/protected/wineclubs_Members-Page.php

User name is "wineclub" password is "member" (no quotes)

For website assistance call 541-752-7418 or email store@avalonwine.com



Chris Heider of 720 Cellars Renaissance Man

720 Cellars is the child of Chris Heider's right and left brains - the "technical and analytical," Heider said, "plus the creative - and/or the crazy side." As a full time ecological consultant, full time dad, part time winemaker and part time winemaking consultant, Heider could be a candidate for a modern-day Renaissance Man competition. His thoughts on winemaking are equal parts methodical precision and freeform spontaneity.

From Heider's methodical madness come the 720 wines that have, since the first vintage - 2003 - , garnered a cult following of folks looking for reasonably priced, fruit forward Oregon wines. Heider and his crunch-time crew of what sound like cartoon characters (Peaches, The Hammer, General Ace Renegade and The Banshee), though he purports are actually humans, work to make low alcohol, nuanced Pinot noir and dry, crisp Pinot gris.

They bottle and sell the kind of wine that Heider likes, and he doesn't intend to compromise to please the masses. "If you like it, too," Heider said, "that's great. I want you to have the wine. If you don't, I can recommend five other winemakers that you may want to try. Everyone has their own style, and everyone has their own desire." (It should be noted that the 720 wines have sold out every vintage; it seems Heider has found some palates that concur with his own.)

All of the fruit Heider uses is farmed organically. "Most [of the vineyards] are certified," Heider clarified. Heider works with Croft Vineyard and Temperance Hill Vineyard, both of which he's dubbed "bomber sites" - in Heider vernacular, a big compliment.

"At Croft," Heider said, "in the 2006 vintage, my youngest vines are in their seventh leaf (of the reds), and the oldest were planted in '85." Heider explained that he likes the minerality and the multiple dimensions that come off the old vines best but also has fun working with young vines. "Starting in 2007, we're working with a few acres of third leaf vines. They're quite different. Our objective is to capture the authenticity of the fruit and the soil - over extraction, in my book, is very out of place. It's like trying to make something appear more mature while missing the wonderful expressions of youth. As a parent of three girls, I'll say it's like putting make-up on a 10 year old.

720 Cellars Pinot noir 06 \$25

720 Cellars Cellar Pinot noir 06 is crafted in a top secret location in the foothills of the Cascade Range. From that clandestine site comes an incredible value in Pinot noir, bursting with sweet cherries and fresh raspberries, with high notes of cranberries and bass notes of black berries. Subtle, dried herbs and baking spices slink in on the supple finish. Totally recommended - an Avalon Reserve Pinot Noir Club January selection.

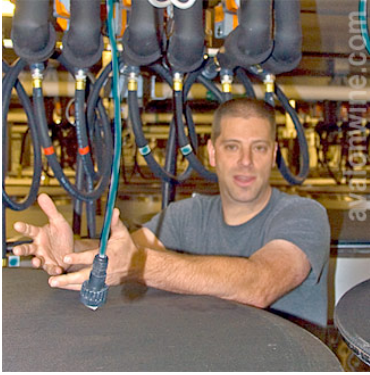
720 Cellars Pinot noir is beautifully integrated due to extended aging in neutral oak barrels. The 2006 720 has all of the ripeness of the vintage, without sacrificing balance and freshness., the 2006 Pinot reveals fresh red raspberry and red cherry scents with a hint of raspberry leaf. Red cherry, red raspberry, sweet spice, and smooth tannins are found in this fresh, lively wine.

Winemaker's Notes

The vintage came in on a strong note, with very clean and balanced fruit with outstanding flavors, finishing into harvest with very warm weather and high winds. We were pulling samples on a daily basis and developing a range of clean native yeast strains. We had a final evening of 70+ degrees and high winds, with a forecast for 90+ degrees for the following days when we really pushed into harvest mode. The concern at that point was logistics of getting the fruit off of the vine before sugars launched into the stratosphere and acids fell out of the bottom. Just about everything pulled off within 2-3 days in the wee hours of the morning and we went through gallons and gallons of liquid CO2 to keep the must cool. The numbers clocked in darned near "perfect" on the 720 Scale of Excellence, with only one small lot coming in a little hotter (higher sugar/ alcohol) than desired. Flavors were well developed with no sense of over ripeness or any other prune-like one-dimensional notes. I was very pleased on how we all pulled it off..

fruit was well structured, no signs of disease or other stress, and we harvested at the turn of the 2007 Water Year (that's around October 1, 2006). Fermentation was smooth, and we used some native (spontaneous) fermentation practices to get some additional complexity in the wines. There were no issues in the winery at all, making us all pretty stoked during the many many tasting trials we conducted in late Winter 2008. Our most difficult decision was to determine what to do with several good lots of wine -- do we make another reserve? Maybe different vineyard designates? What do we do?

Our conclusion was to make a great expression of the Willamette Valley's sustainable sources of Pinot Noir and make them available at a great price. We are very pleased to release this wine and hope the little bit of the Pommard from Croft Williamson Vineyard does the same thing to you as it does to us: provides enough of a teasing hint in the nose that it brings you closer to the glass to investigate and ask for more. This blend is a dynamic wine that we wanted to release only after sufficient bottle age.



About Daedalus Cellars

We've followed Daedalus Cellars' Pinots with interest since the first vintage in 2000. Winemaker Aron Hess has aimed high for quality and complexity. The Daedalus Pinot noirs are sophisticated, age-able, and world class. Silky texture and delicately layered fruit and spice flavors are classically true to the nature of Pinot noir.

Daedalus Cellars is Aron Hess and wife Pam Walken, with assistance from 5 year old son Samson and 2 year old Cato. Daedalus (DAY-duh-lus) is a small family winery in Oregon's Willamette Valley. Aron and Pam source fruit from some of Oregon's best vineyards and use artisan methods to handcraft their wines.

The Story

In 1996, Aron Hess followed his nose to Europe to tour the wine regions. One Sunday when the wineries were closed, he followed a tip from a guide book and found himself in a tiny ferme auberge in the Dordogne where he met his wife and business partner, Pam Walden. Several months later they arrived in Oregon with a dream to make the best Pinot Noir this side of the Atlantic.

Aron worked first at Flynn Vineyards and occasionally at Evesham Wood Winery before joining Rex Hill Vineyards in 1998. Aron was hired as an Enologist, then later as the Assistant Winemaker. He worked with winemaking icon Lynn Penner-Ash until she left to found Penner Ash. Aron was Rex Hill's winemaker for three vintages (2002 to 2004). Aron's tenure at Rex Hill included some of the most innovative and cutting-edge experiments in the region, while focusing on very traditional methods of vinification.

In 1999 Aron Hess and Pam Walden purchased 17+ acres on a south-southeast slope of the Dundee Hills, the future site of their estate vineyard. Daedalus Cellars began a year later with the production of just four barrels of Phelps Creek Vineyard Pinot Noir. The winery now produces around 700 cases annually of small-lot, hand-crafted Pinot Noir, Pinot Gris and Chardonnay.

In the summer of 2005 Aron moved to develop and manage the most advanced winemaking facility in Oregon. 12th & Maple Wine Company is a 1700-ton capacity, state-of-the-art custom crush facility in Dundee, Oregon. There he makes wine for several clients

Daedalus Maresh Vineyard Pinot noir 06 \$60

Maresh Vineyard is one of Oregon's finest. Maresh contains the the oldest Pinot noir plantings on Worden Hill Road, in the choicest section of the Dundee Hills Appellation. Single vineyard Pinot noirs made from Maresh fruit are few and are made in small amounts.

Avalon Reserve Wine Club members received the Arterberry Maresh Estate Pinot noirs in their shipments in 2008. They are made by the Maresh family.

The Daedalus Maresh Vineyard Pinot noir 06 gives us another winemaker's take on the vineyard. Aron Hess has worked with Maresh grapes since 1998, and the vineyard is his favorite.

The predominant characteristics of Maresh Vineyard are bright red-fruit flavors, with earthy, herbal notes and an unmistakable structure. The vines naturally yield consistently low crops and are capable of producing wine that is extremely elegant and complex.

Daedalus made about 100 cases of 2006 Pinot noir from the very low yielding vineyard blocks they lease from the Maresh family.

Tasting Notes

The Daedalus Maresh Vineyard is classic 2006 vintage Oregon Pinot noir, seductive and sensuous. Aged 14 months in 33% new French oak, this lavish wine offers a perfumed scent of sweet red cherry, baking spice, and rose petal. Plush and juicy fruit flavors of candied red cherry, blackberry, black raspberry, and dried cherries are accented by layers of cinnamon spice and minerals. This silky textured Pinot balances an uplifting acidity with seamless tannins and sweet spicy fruit.

The 2006 Maresh should drink well on release with decanting, but will develop greater nuance and richness over the next eight to twelve years. .

One of the most in-demand vineyards in Oregon, Daedalus has obtained a long lease on the southern section of Maresh Vineyard. Avalon looks forward to offering Daedalus's Maresh vineyard designates for years to come.



O'Shea Scarborough Proprietor's Cabernet Sauvignon 06 \$42

O'Shea Scarborough Proprietor's Cabernet Sauvignon 06 has a huge core of cassis that's both vibrant and silky. A "slide-into-home" finish shows an elegant structure, while big fruit, dark cocoa, and desert herbs power on. The 06 Proprietor's Cab walks the line between classy and muscular. Made from the fruit of several vineyards (in contrast to their single vineyard "Stand Alone" Cab).

From the winery: Similar style to our '05, with soft tannins and our signature "restraint," this wine is now a blend of Lewis, Chandler Reach, Gamache vineyards—and just a tad of our prized Merlot.

All the vineyards were separately vinified and racked into their original barrels—something we do to keep each barrel separate, so we better understand each barrel and how it works with the wine. Blending takes place 6 months before bottling. 50% new oak, 200 cases made.



When O'Shea Scarborough Winery was founded, it was so small, it's wasn't a Garagiste- it was a "Shed-iste". maybe a "Utility Room-iste". Travis Scarborough and Darryn O'Shea began making wine in a garage/storage space under one of those Seattle Queen Anne District condo complexes. Remarkably good wine.

Travis and Darryn met when both sold for Seattle wholesalers, representing Washington wineries like Matthews and Dunham. They caught the winemaking bug hanging out with the winemakers they repped, and made an initial vintage in 2004. Matt Loso at Matthews gave them a barrel, they were given some grapes, and they crushed their first wines with their feet. What a beginning!

Moving to a larger space in 2006, Travis and Darryn made white and red wines in 2006 and 2007 with fruit from some of Washington's hot vineyards - Horse Heaven, Klipsun, and Champoux among them. There's Riesling, Semillon, Chardonnay, and a killer Ice wine for whites, and Merlot, Syrah and Cabernet reds. With the help of friends and their connections in the Washington/Woodinville wine industry, they've produced a lineup of remarkable wines. Their current releases have that "something extra" separating them from the pack. If they can keep their individual style, we'll be hearing a lot more about O'Shea and Scarborough

Trust Cellars Cabernet Sauvignon 06 \$39

Trust Cabernet Sauvignon 06 is loaded with creamy, black cherry goodness. Layers of dark plum and currant are interwoven with a hint of eucalyptus and cocoa. Superbly balanced and integrated, the Trust 06 opens up nicely with decanting.

80% Cabernet from Champoux, Phinney Hill, and Bacchus Vineyards, plus 20% Merlot from Conner Lee Vineyard. Aged in 50% new French oak.

Steve Brooks, in his former life as a journalist for CNN, got to know a thing or two about wine because he traveled and he drank it--all over the world. "I ate out a lot!" he said. "The highlight of any exhausting, miserably long work day was the quest for the best local food. Many a meal--with lots of local wine, if available--was shared with colleagues as we swapped stories of our past adventures.

"I've always associated those good times with food and drink. In short, I became a foodie."

Brooks realized, nearly twenty years into his life as a journalist, that he wasn't very happy. He was always on the road. Brooks and his family brainstormed for alternative lifestyles -- happy places. Some of the most appealing ventures involved food and wine. Cellars was created on the blind trust of proprietors Steve and Lori Brooks who left their high powered jobs at CNN and moved their life to Walla Walla. Trust us, we are glad they did.

After reading an inspiring New York Times article on winemaking in Eastern Washington, the Brooks family decided happiness was worth the risk of leaving life as they knew it in Atlanta behind to give the winemaking business a try. The family up and moved to remote wine hub of Walla Walla, Washington.

Five years later, when Brooks and his wife Lori (who had also worked for CNN) put their heads together to come up with a name for their new winery, the word came quickly. "When we sat down and thought about what we had done--" Brooks said, "--quitting our well-paying jobs, selling our house, taking the kids out of school and moving cross-country to a town where we didn't know anyone... and then on top of that starting a winery... Trust seemed like the perfect description."

Trust recently relocated to a new facility, located at (no kidding) 1050 Merlot Drive, in the middle of Saint Clare Vineyard. Brooks is currently making around 900 cases a years and, he said, "We have plans to inch up production every year--but nothing drastic."



Three Fools Del Rio Red 07 \$22

Three Fools Del Rio Red 07 is a Corvallis sensation. Spicy blackberry, cassis, and ripe blackberry flavors are easy to dive into. Sweet sage and nutmeg combine with graphite on the pleasantly chewy finish, making for a foolishly good red.

59% Cabernet Sauvignon, 22% Cabernet Franc, and 19% Merlot from Del Rio Vineyard in Southern Oregon. Aged in 90% French, 10% American oak, with no new wood used. 260 cases released.

2001 Derek Whiteside and Joel, two long time friends and home fermentation enthusiasts decided to ramp up their skills and make a barrel of wine.

Foolish idea, but it was fun. So they did it again in 2002 & 2003.

Their pal Barry called their wine 2 Fools knowing what fools they were for the good juice. In 2004 they took Barry into the group and ramped up production to 2 barrels, thus born - 1 Pal and his 2 Fools (for the first year no-one really knew who the pal was and who the fools were).

In 2005 production took another leap to 3 barrels and it was starting to get expensive. So in 2006 the 3 Fools cut back to 1 barrel. Thinking they had it under control, a little surprise showed up.

Barry secretly entered 2 of their wines into the well known Oregon Wine & Seafood Festival Amateur Competition. Out of 150 entries, The 3 Fools 2004 Cabernet won **Best of Show** and the 2005 Pinot Noir won Gold.

That was the tipping point. Things just got out of control from there and in 2007 they did a very foolish thing. They started a winery, and 3 Fools was officially born. They have a pretty good following in their area already and their opening release---2007 Del Rio Red is delicious. Pull a cork and be the 4th fool.



Remy Wines Three Wives Red 06 \$18

27 year-old Remy Drabkin makes Italian inspired wines in the Pinot-centric Oregon Willamette Valley. Sangiovese, Cannonau, Barbera, and Lagrien are some of the varietals she uses in making her polished wines.

Grapes for her wines are purchased in both Washington State and Southern Oregon. She has longtime friendships in Oregon's winemaking community, growing up with the children of some of Oregon's most famous winemakers.

Before Oregon, she lived in an Italian section of Pittsburgh and learned about winemaking, Italian style, from local families.

Wine Club News

15% discount for members

The following wines are available to Wine Club members at **15% off**.
Some wines may be sold out - many are made in very small amounts.

November-December Club Wines

Pinot

Arterberry Maresh
Maresh Vyd 06 \$75

Soter Mineral Springs Vyd 06 \$65

Crowley Entre Nous 06 \$28

Big Reds

Owen Roe Dubrul Cab 06 \$72

Fielding Hills Cab Franc 06 \$33

Fidelitas Champoux Cab 05 \$60

New Discoveries

Matello Willamette Valley 06 \$22

Purple Hands Red Wine 07 \$19

Celebration Gamay Noir 07 \$20

Cowhorn Viognier 07 \$21

Dessert

Chateau Ste Michelle
White Riesling
Late Harvest Ethos 06 \$43

October Club Wines

Pinot

Soter Beacon Hill 06 \$54

Territorial Stone's Throw 06 \$30

Big Reds

Mark Ryan Dead Horse 06 \$49

Fall Line Cab Sauv 06 \$32

New Discoveries

Et Fille Pinot noir Rose 07 \$16

Biggio Hamina Willamette Valley Pinot
noir 07 \$24

Dessert

Matello Riesling
Ribbon Ridge
Late Harvest 07 \$22.50

Pacific Rim Vin de Glaciere 06 \$18

Insider Pinot Club

J. Albin Pinot noir
Laurel Vineyard 06 \$30

Whistling Dog Cellars
Nuestro Sueno Vineyard
Pinot noir 06 \$30

Seven of Hearts
Dundee Hills Pinot noir 06 \$30

Illahé Vineyards Pinot noir 07 \$20

September Club Wines 2008

Dusky Goose Pinot noir 06 \$59

Harmonia Pinot noir 07 \$22

Andrew Will Champoux 06 \$65

Syncline Subduction Red 07 \$20

Dominio IV Technicolor Bat 06 \$20

Illahé Pinot noir 07 \$20

Dewey Kelly
Muse Late Harvest Muscat 07 \$20

Weather & Shipping

Consider weather when you order wine. When temperatures drop, we cellar your wine at no charge until shipping conditions improve.

Let us know if your order needs to reach its recipient on a certain day. We'll do our best to get your wine there on time.

For help with wine purchasing, shipping, and selection. 541-752-7418.

We're happy to schedule private tastings for you at Avalon, or with certain conditions, in your home. Contact us for more information at store@avalonwine.com 541-752-7418

15% CLUB MEMBER DISCOUNT

Reorders must be for 12 or more bottles of club wines, mixed case OK, to receive the 15% discount. A few wineries do not allow discounting.

Time Limit: The discount is available for the month of the club and the two months following. For example, the June and July club wines are available at the 15% discount through the end of October.

Quantities: Many of the wines we send are made in extremely small amounts, and we cannot guarantee that the wines will remain in stock for the full discount period.

Selection: Members of any club may purchase any of the club wines at the 15% discount.

We've reduced Club prices.

Reserve Pinot noir & Big Reds Club
Month to Month was \$90 a month,
NOW \$80.00 - an 11% price reduction
Get an annual subscription of \$850
(\$77.25 a month)
and receive a free bottle
of \$45+ Oregon Pinot noir

New Discoveries & Dessert Clubs
Month to month was \$50 a month,
NOW \$40.00 - a 10% price reduction
Get an annual subscription for \$420
(\$38.19 a month)
and receive a free bottle of wine

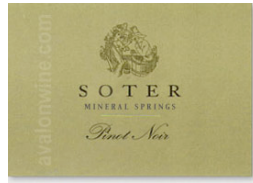
FEATURED WINES

Oregon Pinot noir



Dusky Goose

Dusky Goose
Rambouillet Vineyard Pinot noir 06
\$74.95



Soter Vineyard

Soter
Mineral Springs Vineyard
Pinot noir 06 \$64.95



Et Fille

Kalita 07 \$38
Palmer Creek 07 \$34
Maresh Vineyard 07 \$42



J Albin

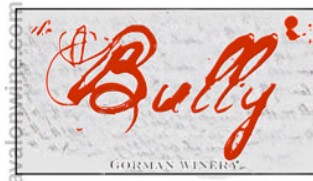
Laurel Vineyard 06 \$30
Laurel Vineyard Reserve 06 \$52
Blanc de Noir 05 \$32

Northwest Big Reds



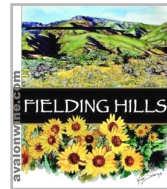
Owen Roe

Dubrul Cab Sauv 06 \$72
Shareholders Cab 07 \$18



Gorman Wines

Cabernet Sauvignon
"The Bully" 07 \$44.95



Fielding Hills

Cabernet Sauvignon 06 \$40
Syrah 06 \$43 Merlot 06 \$39
Cabernet Franc 06 \$33
Tribute 06 \$34



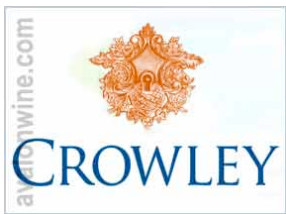
Andrew Will

Sorella 06 \$75
Ciel du Cheval 06 \$60
Champoux 06 \$60

Value Wines Under \$30

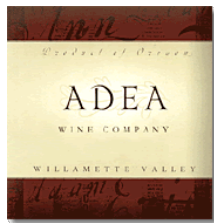
Crowley

Pinot noir Entre Nous 06 \$27.95
Inspired new Indie wines from
Tyson Crowley - watch this one!



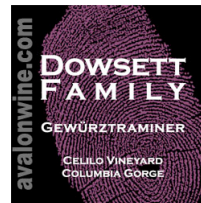
Adea

Pinot noir 07 \$19.95
Little gem from Dean Fisher,
one of the first winemakers
in Ribbon Ridge



Dowsett Family

Gewurztraminer 07 \$20.95
Tiny personal winery for Chris Dowsett,
formerly at Latitude 46.
This guy really knows Gewurz!



Sweet Cheeks

Pinot noir 07 \$19.95
Lots of buzz about this new winery -
Wine Advocate likes Sweet Cheeks.



Avalon Favorites

Belle Pente Classic Pinot noir

Belle Pente Vineyard 06 \$34.95
Murto Vineyard 06 \$34.95



Avalon's Italian Sampler Oregon Direct Imports

Ca del Baio Asili 05 \$37
Ca del Baio Marcarini 05 \$37
Ca del Baio Valgrande 05 \$33
Adriano Barbaresco 05 \$27
Cavatappi Nebbiolo 02 \$27



Wine Spectator 93 Point Washington Reds Sampler \$231.95

Cadence 06 \$45
Fielding Hills Cabernet 06 \$40
Fielding Hills merlot 06 \$39
Gorman "The Bully" 06 \$45
Buty Rediviva 05 \$50

